

Collection #
P 0397

**WILLIAMSON ADVERTISING SERVICES
(INDIANAPOLIS, IND.)
COLLECTION, CA. 1920–1940**

[Collection Information](#)

[Biographical Sketch](#)

[Scope and Content Note](#)

[Contents](#)

[Cataloging Information](#)

Processed by

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Indianapolis, IN 46202-3269

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COLLECTION INFORMATION

VOLUME OF COLLECTION:	1 folder
COLLECTION DATES:	ca. 1920–1940
PROVENANCE:	Ted S. Krome, Indianapolis, IN, February 1987
RESTRICTIONS:	None
COPYRIGHT:	

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ALTERNATE FORMATS:

RELATED HOLDINGS:

ACCESSION NUMBER: 1987.0208

NOTES:

BIOGRAPHICAL SKETCH

Ted S. Krome worked for the Williamson Advertising Service. One of his duties was photographing company billboards and signs in Marion County, Indiana, and surrounding counties.

Sources:

Accession Records. Indiana Historical Society. 1987.0208.

Material in the collection.

SCOPE AND CONTENT NOTE

The collection contains twenty-eight black-and-white photographs of advertising billboards and signs in various locations in Marion County, Indiana. Krome may have made some photographs, but the Frank Jones Studio of Indianapolis made eight items. The billboards were painted on buildings and park benches, and erected beside unidentified streets and highways. Hence, the collection offers views of streets scenes and buildings.

Advertising clients represented in the collection include Polk's Dairy Products, the Century Biscuit Company, the Old Hickory Furniture Company, Red Crown Gasoline products, Checker Gas, Bond Bread, American Central Life Insurance Agency, and Pittsford Purity Pies.

CONTENTS

CONTENTS

Billboards, Williamson Advertising Services, ca. 1920s–ca. 1930s

CONTAINER

Folder 1

CATALOGING INFORMATION

For additional information on this collection, including a list of subject headings that may lead you to related materials:

1. Go to the Indiana Historical Society's online catalog: <http://157.91.92.2/>
2. Click on the "Basic Search" icon.

3. Select "Call Number" from the "Search In:" box.
4. Search for the collection by its basic call number (in this case, P 0397).
5. When you find the collection, go to the "Full Record" screen for a list of headings that can be searched for related materials.