INTER-MUSEUM PROMOTIONAL ACTION TEAM, INC., 1974-1985

Collection #s: M 663 OM 331

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User Information Historical Sketch Scope and Content Note Box and Folder Listing Cataloguing Information

> Processed by: Karen Larson 11 July 1995

USER INFORMATION

VOLUME OF COLLECTION: 5 manuscript boxes, 2 oversize folders

COLLECTION DATES: 1974-1985

PROVENANCE: Ray Boomhower, Indianapolis, Indiana

RESTRICTIONS: none

REPRODUCTION RIGHTS: Permission to reproduce or publish material in this collection must be obtained in writing from the Indiana Historical Society

ALTERNATE FORMATS: none

OTHER FINDING AIDS: none

RELATED HOLDINGS: none

ACCESSION NUMBER: 93.0026

NOTES: none

HISTORICAL SKETCH

The Inter-Museum Promotional Action Team (IMPACT) was founded in 1975. It consisted of eleven member organizations which included Conner Prairie Pioneer Settlement, the Indianapolis Zoo, the Benjamin Harrison Home, the Indianapolis Museum of Art, the Children's Museum, the Museum of Indian Heritage, the Historic Landmarks Foundation of Indiana, the Lilly Center, Hook's Drugs, the James Whitcomb Riley Memorial Association, and the Indiana State Museum. The IMPACT Board of Directors consisted of one representative from each of these organizations.

The Purpose of IMPACT was to enhance cooperation between member institutions so that promotion could be done more economically; attendance at museums could be increased by encouraging a learning, family atmosphere; public awareness and appreciation of cultural and environmental heritage of Indiana could be increased; and tourism and cooperation with government and business could be promoted. IMPACT held several exhibitions and participated in conferences. The Inter-Museum Promotional Action Team ceased operations in 1992.

Sources: Materials in Collection

SCOPE AND CONTENT NOTE

This collection, which is housed in 5 manuscript boxes and 2 oversize folders, spans the years 1974-1985 and is arranged chronologically by record type. There are extensive records about the 1983 International Museum Day activities as well as meetings of the IMPACT Board of Directors. Records concerning other programs and exhibits that IMPACT was associated with are also included in the collection along with financial information. There are a number of photographs and slides and 2 videos contained in the collection.

BOX AND FOLDER LISTING

BOX 1: By-Laws, Amendments and Organizational Materials, ca. 1975-1983; Agendas, 1977-1983; Minutes, 1974-1984 FOLDER CONTENTS

1 By-Laws, Amendments, and Organizational Papers, ca. 1975-1983

2 Agendas, 1977-1983

3 Minutes, 1974-1977

4 Minutes, 1977-1980

5 Minutes, 1980-1983

6 Minutes, 1983-1984

BOX 2: Minutes, 1984-1985; Meeting Materials 1982-1984; Correspondence 1981-1985; Financial Records, 1975-1984 FOLDER CONTENTS

1 Minutes, 1984-1985

2 Meeting Materials, 1982-1983 (See also VC: group photograph of the Inter-Museum Promotional Action Team, 11 January 1983)

- 3 Meeting Materials, 1983-1984
- 4 Correspondence, 1981-1985
- 5 Correspondence, 1983-1984
- 6 Financial Records: 1975-1976
- 7 Financial Records: Taxes, 1976-1983
- 8 Financial Records: 1976-1984
- 9 Financial Records: Grant and Funding Information, 1976-1984

BOX 3: Financial Records, 1977-1984; Museum Day, 1978-1983 FOLDER CONTENTS

- 1 Financial Records: Bank Statements, 1977-1979
- 2 Financial Records: Bank Statements, 1980-1982
- 3 Financial Records: Insurance, 1983-1984
- 4 Financial Records: Balance Sheets, 1981-1983
- 5 Financial Records: Checking Account, 1983-1984
- 6 Financial Records: Budget, 1984
- 7 Museum Day, May 18, 1978-1983
- 8 Museum Day, 18 May 1982

9 Museum Day, 18 May 1983 (See also VC: 5 color photographs, 4 black and white photographs, and 4 contact sheets of International Museum Day, 1983)

10 Museum Day, 1983

BOX 4: Museum Day, 1983; Brochure Material, 1974-1985; Facilities Guide, 1979, 1983; Projects, Programs, and Exhibits, ca. 1978-1984 FOLDER CONTENTS

- 1 Museum Day, 1983: Financial Reports
- 2 Museum Day, 1983: Planning
- 3 Museum Day, 1983: Print Stories/Clips

4 Museum Day, 1983: Publicity (See also VC: 2 black and white photographs; group photograph at the Herron School of Art IUPUI, and Indianapolis Motor Speedway Museum Hall of Fame with Official Pace Car, 1983)

5 Brochure: Distribution, 1974-1984

6 Brochure: Printing Bids, 1981

- 7 Brochure: Printing Material, 1981-1983
- 8 Brochure: Copy form Organizations, 1981-1983

9 Brochure: 1982-1985

10 Facilities Guide, 1979 (See also VC: 1 black and white photograph and 1 negative of an aerial view of Indianapolis; 4 black and white photographs of the Indianapolis Art Museum, the Harrison House, the Motor Speedway Museum, and the Indiana State Museum's Fashion Gallery; and 1 board with cut black and white photographs spelling out "Indy" pasted on it)

- 11 Facilities Guide 1983
- 12 Projects: Indiana's Kemper House, 1978
- 13 Programs and Speakers, 1982
- 14 Programs: Cultural Lunches 1983-1984
- 15 Exhibits: Great Lakes Social Studies, 1983
- 16 Exhibits: Indianapolis/Marion County Public Library, May 1984

BOX 5: Exhibits, 1985; Tourism, 1979-1983; Miscellaneous Records, 1980-1983; Posters, Slides, and Videos FOLDER CONTENTS

- 1 Exhibits: Humor Exhibit, 1985--Newspaper/Almanac Case
- 2 Exhibits: Humor Exhibit, 1985--Old Radio, Burlesque and Vaudeville Cases
- 3 Exhibits: Humor Exhibit, 1985--General
- 4 Tourism: Energy Meeting, 14 March 1979
- 5 Tourism: Information and Promotion Grant, 1979
- 6 Tourism: 1979-1984
- 7 Tourism: Information Service 1982-1983
- 8 Downtown Promotional Council Board, 1982-1983
- 9 Miscellaneous Pamphlets, ca. 1981-1985, n.d.
- 10 Museums of Boston, 1982
- 11 A Study of Cooperative Organizations, by Karen S. Chambers, 1983
- 12 Mailing Lists, n.d.
- 13 Monthly Total Attendance Sheets, 1980-1982
- 14 Skill Inventory/Marketing Research, 1982-1983
- 15 Surveys and Checklists, 1983

- 16 Questionnaire, April, 1983
- 17 Senior Citizen Rates Questionnaire, 1983
- 18 Committee Needs Questionnaire, April, 1983
- 19 IMPACT Letterhead
- 20 (OM 331) Posters and Great Lakes Regional Conference program, 1983
- 21 (VC) 69 slides and 2 videos of Museum Day, 1983; one slide of the Benjamin Harrison Home

CATALOGUING INFORMATION

MAIN ENTRY: Inter-Museum Promotional Action Team (Indianapolis, Ind.)
SUBJECT ENTRIES: Inter-Museum Promotional Action Team (Indianapolis, Ind.)
Indianapolis Zoological Society
Connor Prairie (Museum)
Children's Museum of Indianapolis
Historic Landmarks Foundation of Indiana
James Whitcomb Riley Home (Museum : Indianapolis, Ind.)
Indianapolis Museum of Art
Indiana State Museum
Museum of Indian Heritage (Indianapolis, Ind.)
Hook's Historical Drug Store and Pharmacy Museum (Indianapolis, Ind.)
Indianapolis Motor Speedway Hall of Fame Museum
Lilly Center (Eli Lilly and Company)
Morris-Butler House Museum (Indianapolis, Ind.)
Benjamin Harrison Home (Museum : Indianapolis, Ind.)
MuseumsIndianapolis
Museum attendanceIndianaIndianapolis
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Tourist tradeIndianaIndianapolis